



Information Solutions Architecture

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

ISA-3410	Accelerating Your Enterprise with Advanced Data Flow & Low Latency Architectures Steve Rubinow, CIO New York Stock Exchange, Tim Davis, Executive Director IM Architecture Group, IBM Software
ISA-3381	Advanced Architecture for Real-Time Data Integration & Straight-Through Processing With Unlimited Scaleup & HA
ISA-3350	Smart Solutions Leverage Enterprise Architecture Patterns and Usage Scenarios
ISA-2398	A 6-Step Process to Create Data Governance and Manage your Viral Data Neal Fishman, Executive Architect, IBM Software. Author: "Viral Data, an Enterprise Pandemic"
ISA-3417	Ask the Experts - Information Management Architecture & Infrastructure
ISA-2528	Bank of China Case Study: Next Generation Near Real-time Data Architecture, MDM, and Governance
ISA-3366	General Motors Case Study: Global Traceability of Components & Assemblies in Manufacturing
ISA-2529	FDIC Case Study: Automating Data Quality Analysis and Business Rule Testing Using InfoSphere Suite
ISA-3416	Birds of a Feather - Data Architecture, Data Quality, & Governance
ISA-3411	DTCC Case Study: Master Data Redesign; Impact to Business Transformation in Financial Markets, John Yelle, DTCC Director of Architecture; Ron Jordan, DTCC Chief Data Officer; Steve Romaine, IBM, Executive Consultant

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs





ISA-3730	Case Study: Creating Single view of Well, Reservoir and Fields & Measuring Data Quality with Chevron
ISA-3412	Morgan Stanley Case Study: Risk Management Perspective
ISA-2389	Peoples Insurance Company of China Presents Information Governance - Driving Competitive Advantages
ISA-3456	Mitigating Global Risk using Complex Events: Threat Identification and Assessment
ISA-2593	IM Reference Architectures & Stone Soup IMF Accelerators
ISA-1406	Raymond James Customer Use Case: Using the Financial Markets Data Warehouse for a Real Time Data Capture
ISA-1532	Derive Business Value Leveraging DataStage to Mine Voluminous Call Data Records - Telecom Industry Solution
ISA 3415	Birds of a Feather - Enterprise Architecture and Infrastructure
ISA-3449	SAP Case Studies: Successful Experiences and best practices of successful application consolidation projects
ISA-3360	Cost reduction using data archiving and Test Data Management in Advanced Telco Environments
ISA-3418	Ask the Experts - Data Architecture, Data Quality, and Governance
ISA-2848	Accelerating The Information Management Lifecycle Through Integrations with Infosphere Data Architect
ISA-3734	McCain Foods Case Study: Avoiding "Load And Explode" for SAP Data Migrations
ISA-3392	Accelerating Transformation - Putting Governance into Information Life-cycle Management
ISA-3414	Bank of America and IBM discuss shared Service Grid Computing to Optimize Your Enterprise Stephen Jones, Bank of America SVP; Rich Harken & Steve Rigo IBM Software;
ISA-3368	Advanced Reference Data & Hierarchy Management for Banking and Financial Services

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ISA-2324	Improving Enterprise Data Quality using a Disciplined Community-Driven Solution Pattern
ISA-3398	AAA Case Study: Implementation Acceleration through IAA Assets
ISA-3127	Leveraging in mission-critical environments with DB2 and Optim - a Superior Court case
ISA-2031	Metadata enables Data Quality for Telco Churn Analytics in a DB2 Warehouse
ISA-3373	Fraud Detection and Management for Government Agencies and Public Sector
ISA-1360	3 Keys To Building a Successful Solution Information Architecture

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